Best Practice Recommendations for Yoga Schools, Businesses, and Professionals Around the World During COVID-19

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CONTENTS

Understanding Government Orders and Restrictions on Business Operations and Social Gatherings ............................................................................................................................. 3
Making a Plan to Operate and Practice Safely .................................................................. 4
Consider How COVID-19 Will Affect Your School, Business, or Practice....................... 4
Components of an Operations Plan ...................................................................................... 5
Implementing Your Plan Consistently and Effectively ....................................................... 6
Review and Evaluate ........................................................................................................... 7
Recommended Health and Protective Measures .................................................................. 7
Governmental and Health Authority Resources .................................................................. 12
The COVID-19 pandemic has created health and safety challenges for communities across the United States and around the world. Since mid-March, when Yoga Alliance issued its initial recommendations for yoga schools, businesses, and professionals, we have learned much more about how the novel coronavirus is transmitted and how to protect against its spread. Public health experts’ recommendations at the local, national, and global levels have evolved and vary depending on local conditions and infection rates, current knowledge of where different activities fall along the transmission risk spectrum, and the level of collective participation in risk mitigation strategies. All these factors must be considered together to protect against the most harmful outcomes to individual and community health, the economy, and our overall wellbeing.

In the face of this crisis, the yoga community has demonstrated innovation and resilience while making many sacrifices. We have seen different approaches from yoga educators in different settings all united by the goal of offering yoga as a resource when it is so very needed, in this time of crisis, while prioritizing the safety of each member of the yoga community. Yoga professionals are pairing credible public health resources with a community-oriented mindset to adapt how and where they teach—whether that means offering classes and teacher trainings online, outdoors, or in other settings that follow the recommended protocols for risk mitigation. We remain committed to supporting yoga schools, businesses, professionals, and practitioners in prioritizing and protecting the health and safety of our communities.

Given the high variability of the COVID-19 situation worldwide, we recommend that yoga professionals commit to ALL of the following actions as a guide to their decision-making on when and how to offer ongoing yoga teaching and training:

- Commit to the yogic principle of ahimsa (non-harm), acknowledging that in facing a global pandemic, the choices we make as individuals can cause harm to others.
- Use credible public health information resources on how to prevent transmission and minimize risks. Remain vigilant against the threat of misinformation and disinformation.
- Follow state and local laws, and stay up to date on transmission rates in your community.

These best practice recommendations aim to guide our community’s response and commitment to practicing safely during the pandemic and are based on guidance from leading public health organizations and experts, government and international agencies, legal advisers, and Yoga Alliance’s collective expertise on yoga practice and yoga business operations and yoga practice. As the COVID-19 situation is constantly evolving, this document may be updated or revised to reflect new information, but the yoga community is strongly advised to follow the latest federal, state, and local guidance in the country where you reside.
This document is intended for use by yoga schools, businesses, and professionals and is designed to serve as a reference guide to support individual planning and decision-making. Please note that these best practices do not take the place of government orders or regulatory requirements, which may prescribe specific operating standards during the COVID-19 crisis. The information contained in this document does not constitute legal advice.

Yoga Alliance recognizes that schools, businesses, and professionals have their own operating practices, space limitations, varying resources and capabilities, and differing legal and regulatory obligations. We strongly recommend that you consult with legal counsel and your insurance provider as you consider business operations.

i. Understanding Government Orders and Restrictions on Business Operations and Social Gatherings

In response to the COVID-19 pandemic, countries, provinces, and municipalities across the world issued various orders and restrictions on business operations and social gatherings. Some jurisdictions have operated under government orders which direct residents to stay in their homes and reduce social interactions except for limited reasons, such as obtaining necessary supplies. These restrictions may be known as stay-at-home orders, quarantines, curfews, shelter-in-place orders, shutdowns, and lockdowns, amongst other terms. Some areas have issued orders directing most businesses to close to the public, sometimes in conjunction with orders directing people to stay home. Still other areas have not adopted any direct orders, but rather urged residents and businesses to voluntarily adhere to social distancing guidelines. The orders and guidelines in each country, province, or municipality can vary in scope, stringency, and duration.

Just as orders, guidelines, and restrictions were issued on a piecemeal basis, they are likewise being altered, lifted, or allowed to expire in a comparable fashion that varies from country to country. Many countries and regions have allowed certain businesses to re-open and for public life to resume at different intervals, but in response to rising COVID-19 rates in certain areas, some jurisdictions are now re-imposing restrictions on certain business activities and gatherings that had previously been lifted. In most places where businesses are open and public life has resumed, businesses and service providers are tasked with health and safety obligations as a condition for operating.

Because the rules governing business operations and social gatherings vary from country-to-country and sometimes even from city-to-city, it is important for you to understand the laws and rules where you live and work. To find out about the rules that may affect you, refer to publications and announcements from your national and local governments, health ministries, and other trusted sources of public health information.

Be sure to identify the following critical information:

- Is your country, province, city, or town subject to an order that restricts business operations or social gatherings?
• To whom does the order apply?
• When does your order expire? When will the restrictions be lifted?
• Has your country, province, city, or town issued a separate order that sets health and safety requirements for businesses and professionals or members of the public?
• Has your country, province, city, or town issued guidance to help the public understand relevant orders and restrictions?

ii. Making a Plan to Operate and Practice Safely

Just because you can open your doors does not mean it is safe or prudent to resume business as usual. To protect yourself and the well-being of others, you must first consider whether you have the space, resources, and capacity to operate and practice in a manner that prioritizes health and safety.

Consider How COVID-19 Will Affect Your School, Business, or Practice

Consider how the COVID-19 outbreak may affect your school, business, and practice, including:

• Virus transmissions through in-person contact or use of shared space;
• Employee illness or inability to come to work due to other responsibilities (for example, childcare);
• Concerns and fears of the yoga public, which may reduce demand for in-person practice;
• Difficulty obtaining supplies, protective equipment, or cleaning products; and
• Difficulty enforcing health and safety measures at all, especially if individuals are non-compliant.

As you consider providing in-person group practice or private instruction, decide how you will address the COVID-19-related risks that you identified. You may need to modify how you operated before the pandemic, either by relying more heavily on virtual classes or by altering the configurations of your space or the size of your trainings or classes. You might need to obtain new or different equipment or implement a new disinfection and cleaning regimen. You’ll certainly need to communicate with your staff, teachers, volunteers, students, and other patrons. For many yoga professionals and businesses, this means considering a phased approach to re-opening your business that allows you to grow into your old practices and some new ones, over time.

While we understand the serious economic and social toll of the COVID-19 pandemic, we urge yoga businesses and professionals to be realistic about their capacity and capability to operate safely. It is possible that many yoga businesses will not be able to readily implement some or all of the health and protective measures that will be critical to
protecting each other and the country where you live. Please visit Yoga Alliance’s COVID-19 Resources Website for information on business and financial support, including guidance for transitioning your school, business, and/or teaching online.

**Components of an Operations Plan**

When you decide to re-open, we recommend that you develop a comprehensive operations plan. Your operations plan should account for all aspects of your school, business, or practice, including those related to:

- Implementation of protective measures to promote employee and public safety, including implementing physical distancing (also known as “social distancing”) protocols;
- Studio, worksite, or practice space cleaning and sanitation protocols;
- Structure of in person classes or practices;
- Management of reception, boutique, and bathroom spaces to limit surface contact;
- Staff leave policies and arrangements;
- Continuity of operations if teachers or staff cannot come to work;
- Provision of protective equipment and the availability of handwashing and sanitation stations;
- Training for staff and teachers and communication with students and the public;
- Incident response protocols in the event of a suspected or confirmed COVID-19 case; and
- Incident response protocols in the event of non-compliant students or practitioners.

Your operations plan should also account for laws and regulations governing your school, business, or practice, including, for example:

- Government orders setting health and safety requirements for businesses conducting in-person operations;
- Applicable employment laws; and
- Applicable workplace safety regulations.

In developing your plan, you should also consult guidance issued by leading international health and safety authorities and the health and safety authorities in your country. The World Health Organization has issued guidance for workplaces. A non-comprehensive list of health and safety authorities is included in Section IV of this document.

Be sure to check to see if your state, province or locality has issued guidelines that may be pertinent to your business. For example, some localities have issued guidelines for gyms and fitness facilities and specifically noted that the locality intends to apply such guidelines to yoga studios.
Implementing Your Plan Consistently and Effectively

Once you create a plan, it is important to make sure that you implement it consistently and effectively. Failure to do so could lead to injuries, illness, or even legal consequences.

Consider how you will implement your operations plan. It may be helpful to develop written policies and procedures that govern how you will handle certain situations or accomplish specific tasks. It will also be helpful to post signage, both on site and online, to instruct and set expectations for staff, teachers, students, and other patrons in your school, studio, and/or other physical location.

For example, if you plan to resume some in-person classes, develop a policy that sets your standards for:

- Maximum class size;
- Maximum class duration;
- Space configuration to maintain physical distancing;
- Rules preventing or regarding hands-on adjustments or other touching;
- Pre-class health screening of employees and students (e.g., taking one’s temperature) if required or recommended in your area;
- Pre-and-post class cleaning regimens;
- Face-covering rules;
- Rules on the use of mats brought from home and on the sharing of mats;
- Rules restricting or limiting the use of blocks, blankets, straps, and any other communal equipment;
- Personal protective equipment requirements for teachers and students; and
- Rules on use of facilities including lockers, changing rooms, bathrooms, and showers as well as the storage of personal belongs during class(es).

Having a written policy will make it easier to stay consistent and to engage your staff and community in making sure your standards are met (even if you are not providing direct oversight).

Moreover, consider developing procedures, signage, checklists, or other documentation to guide and standardize tasks and encourage consistent practices. For example, consider creating a procedure that governs studio cleaning and accounts for:

- All spaces, furniture, equipment, and surfaces that must be cleaned;
- A cleaning schedule with increased cleaning frequency for high-touch areas (e.g., doorknobs);
- Cleaning products to be used;
- The process to document that cleaning has taken place (e.g., a checklist or log); and
- The process to document and/or escalate any identified unsafe conditions.
If you work with others, consider how to communicate your policies and processes. You may need to: walk employees, teachers, and volunteers through your new policies; provide handouts and conduct trainings, and practice protocols. It may be helpful to conduct scenario drills, exercises, or workshops to ensure everyone understands their roles and responsibilities in the event of an incident or emergency.

**Review and Evaluate**

As you build experience with your new protocols and learn more about operating during a public health emergency, and especially as new guidance becomes available, set time aside to review and evaluate your plans, policies, and procedures on a regular basis. Ask yourself:

- Are your written documents up to date?
- Do you need to update or modify your plan, policies, or procedures?
- Do you need more procedures to help guide tasks?
- Are there new rules or guidance that you need to address?
- Have you adequately communicated your policies to teachers, staff and students?

**iii. Recommended Health and Protective Measures**

As discussed in Section II, Yoga Alliance recommends that yoga schools, businesses, and professionals develop plans to protect the health and well-being of teachers, students and practitioners, and the broader community. To support this objective, we are providing the following health and safety measures for review and consideration. All of the recommendations that follow are based on guidance from leading public health organizations and experts, government and international agencies, legal advisers, and Yoga Alliance’s collective expertise on yoga business operations and yoga practice. These measures will help to create layers of protection against virus transmission.

According to the World Health Organization, the primary method of coronavirus transmission is close contact from person to person. The virus can spread through respiratory droplets produced when an infected person coughs, sneezes, or talks, and these droplets can land in the mouths or noses of people who are nearby or possibly be inhaled into the lungs. COVID-19 also may be transmissible by individuals who are not actively displaying symptoms. For this reason, maintaining physical distancing is vital to preventing the spread of COVID-19.

The World Health Organization (WHO) recommends maintaining physical distance of 1 metre (approximately 3 feet) from others, while the U.S. Centers for Disease Control and Prevention recommends maintaining 6 feet (approximately 1.8 metres) from others. Other countries have issued their own advice on the recommended distance between people.
Yoga Alliance recognizes that schools, studios, and other classes and programs that take place in locations of all kinds operate differently and are subject to varying regulatory requirements; therefore, they may develop their own protocols to promote health and safety. For this reason, the following measures are not provided with the expectation that they will be adopted in totality. Rather, Yoga Alliance encourages all yoga schools, businesses, and professionals to assess their legal obligations, to explore guidance from local health and safety authorities, and to use their overall best judgment in adopting and implementing protective measures. In fact, some of the following recommendations may require businesses and professionals to weigh competing priorities and make the best decisions for themselves and their communities.

**Use Face Coverings:** Many countries and regions are requiring the use of masks to prevent transmission of COVID-19, so be sure to understand the guidance in your region. The WHO states that masks are a key measure to suppress transmission and saves lives and recommends making mask wearing a routine part of being around other people. Use masks successfully in your yoga space by:

- Normalizing the use of masks by requiring staff, teachers, students, and practitioners to wear protective masks to the extent possible.
- Referring to credible health resources such as WHO recommendations for the basics of how to wear a mask, WHO Q&A on masks, and informative videos.
- Choosing the appropriate type of mask. This depends on individual risk factors, the prevalence of the virus in your community, and the context the individual is in or plans to travel to.
- Posting clear signage in high-traffic areas around your studio, space, and online platforms that clearly state your mask policy.
- Consider providing masks to all students and practitioners.
- Sanitizing all reusable masks regularly and at a minimum between each use.

*Please note that the WHO does not recommend wearing masks while vigorously exercising. We strongly urge you to refer to local government mask requirements as well as guidance on the prevalence of the virus in your community to assess the need to wear a mask during yoga practice.*

While the WHO states that wearing a mask can limit the spread of COVID-19, it also asserts that the use of a mask alone is not sufficient to provide adequate protection, and should be used in conjunction with other protective measures, like physical distancing and maximizing ventilation. A perfect example of how all of these strategies work together (and why only partial prevention strategy does not suffice) is the Swiss Cheese Theory. We love this visual and find it extremely helpful to understand an otherwise nuanced concept.
Preserve and Protect Air Quality As Much as Possible: Experts report that the main way coronavirus spreads is through the air via respiratory droplets and aerosols. The WHO states that outbreaks have been reported in crowded indoor settings where people gather and talk loudly, shout, breathe heavily, or sing. In these settings, the virus spreads much more efficiently farther than one metre from its source. Considering a huge piece of yoga practice is the breath—it is essential to establish proper ventilation and create distance between individuals to mitigate this transmission pathway. Consider doing this by:

- Offering outdoor classes where and when applicable
- Keeping classroom or studio windows open as much as possible to increase the amount of ‘natural ventilation’ when indoors.
- Speaking with the person who manages your mechanical HVAC system (if applicable) and educating yourself on all ventilation and air conditioning recommendations.

Practice physical distancing: Given the nature of this respiratory virus, experts report that the risk of transmission substantially grows between individuals who are crowded together in close proximity for extended periods of time—effectively, breathing each other’s air. Mitigate this risk by:

- Assessing how many individuals fit within your communal and studio spaces while maintaining the distance of at least one metre (check your local guidance for the recommended distance between people). Enforce this maximum number of bodies in your space
- Physically measuring and clearly marking where individuals should stand in communal spaces and place their mats in classrooms to ensure physical distance limitations
- Limiting the number of people in your studio at any given moment by taking advantage of pre-registration online services and platforms
- Avoiding hands-on assists and traveling around the room during class as a teacher

Encourage Symptom Self-Monitoring: Staff, teachers, students, and practitioners should be encouraged to self-monitor their health for COVID-19 symptoms or exposure before they enter your site. Individuals who are experiencing symptoms or had contact with someone else who tested positive for COVID-19 or was experiencing symptoms should not come to your studio/class. If permissible in your area, you may consider asking each individual if they are experiencing COVID-19 symptoms or had exposure before they enter your site. In all circumstances, be mindful of privacy and your local laws governing employee and individual privacy and permissible collection and uses of health information.
Provide Advance Notifications: Inform people that they should not sign-up or come to the studio/class if they have a cough, are running a fever, or have been exposed to someone who has been diagnosed with COVID-19 or is experiencing COVID-19 symptoms. Notify individuals of the health and safety policies that they will be expected to follow if they come to your studio/class.

Promote (and Require) Hand Washing and Good Hygiene: Require staff and volunteers to hand wash with soap and water before and after every registration period. Require teachers to hand wash with soap and water before and after every class. Hang signs and encourage all students and practitioners to practice hand washing best practices.

Post signs in each bathroom and around the studio with respect to cough-and-sneeze etiquette (cover your mouth and nose with a tissue and then throwing it away, using upper sleeve if a tissue is not available, refraining from touching your mouth, nose, and eyes, etc.). Make tissues available to the extent possible.

Limit Contact Surfaces: The WHO states that contamination on surfaces is one of the ways that COVID-19 spreads. To be cautious, work to minimize the surfaces that are touched by multiple people. For example, offer no-touch trash cans where possible and place them by the door(s). Remove all unnecessary items, like décor, from common spaces. In retail areas, encourage students and practitioners to only touch what they plan to purchase.

Though these safety precautions do not address primary COVID-19 transition routes as they are now understood, they are still best practice recommendations for general overall health and hygiene, and they can mitigate the spread of many types of germs spread through physical contact.

Consider Conducting Temperature Checks: Some countries have recommended temperature checks (also known as “thermal screening”) to identify individuals with a fever, as a community mitigation strategy to slow virus transmission. The WHO advises that temperature checks should be considered only in the context of a combination of measures for prevention and control of COVID-19. Check the recommendations of your local health authority and follow government guidelines regarding health screenings in the workplace. If using temperature checks, consider using a touchless infrared thermometer and conducting temperature checks of every individual, including staff, teachers, volunteers, students, and practitioners. Remember that a fever is considered a symptom of COVID-19 and those experiencing symptoms should not be in your studio or class.
Invest in Up-Leveled Cleaning Protocol: Cleaning and disinfection decreases how much of the virus is on surfaces and objects, which reduces the risk of exposure. Create a cleaning and disinfection plan for school, studio, class space, and other common areas. Cleaning should take place regularly.

Clean the bathroom(s) before and after each class, including floors, sinks, and toilet bowls. Clean the studio floors before and after each class. Wipe telephones, keyboards, door handles, bathroom faucets, front desk surfaces, and anything that staff, teachers, or students commonly touch.

Stock Supplies: Stock and maintain products to clean and disinfect, including handwashing soap, paper towels, and alcohol-based hand sanitizers. If you are unable to stock necessary supplies, suggest that people bring their own or consider a temporary closure until you are able to restock.

Restrict Use of Communal Mats and Props: Require students to bring their own yoga mats and props to the extent possible. Provide sanitizing wipes or sprays to disinfect mats and props before and after each use.

Restrict Payment Options to Avoid Person-to-Person Contact: Consider accepting only electronic (e.g. credit/debit card or mobile) payments, if possible, ideally using touch/swipe/no signature technology. Do not accept cash if you can avoid it. Clean pens for signature before and after each use.

Provide Policies for Sick Staff and Teachers: To reduce transmission, it is important for sick workers to stay home. Develop policies to ensure that sick staff and teachers stay home. Consider your leave and time off policies and be flexible with work schedules. Be sure to adhere to all applicable employment laws and regulations regarding employee leave and accommodations.

Maintain Records for Contact Tracing: Maintain clear records of who is present in the school or studio at any given time. In the event of notice of an infected visitor, records of others present at that time will be important to help identify who may have come in contact with the infected visitor.

Create Notice Mechanisms: Establish notice mechanisms to notify staff, teachers, volunteers, and students in the event you become aware that an infected, or potentially infected, person was at the school or studio. It is important to make sure that you have contact information for employees and students if contact is required. Be mindful of local rules and normal concerning privacy. If you provide notice, one best practice to keep in mind is omitting identifying details about the person infected or suspected to be infected.
iv. Governmental and Health Authority Resources

Many governments and other health authorities have published rules, guidance, and other helpful information regarding COVID-19. The following tables provide links to resources from the most populous countries and regions where our members live and work. These lists are not exhaustive and may be updated or revised to reflect new information. Yoga Alliance provides these links for informational purposes only and cannot verify the accuracy, detail, or currency of the information contained on the linked pages.

INTERNATIONAL

World Health Organization
› Advice for the Public
› Getting Your Workplace Ready for COVID-19 Guide
› Considerations for Public Health and Social Measures in the Workplace in the Context of COVID-19

AFRICA

South Africa
› Department of Health | Online Resource and News Portal

ASIA

China
› Chinese Center for Disease Control and Prevention | COVID-19

Hong Kong
› Government of the Hong Kong Special Administrative Region | COVID-19 Resource Centre

India
› COVID-19 Updates and Resources

Indonesia
› Ministry of Health | Novel Coronavirus

Japan
› Ministry of Health, Labour and Welfare | About Coronavirus Disease 2019

Malaysia
› Prime Minister’s Office of Malaysia | Coronavirus Disease 2019

Philippines
› Republic of the Philippines, Department of Health | Updates on Novel Coronavirus Disease

South Korea
› Ministry of Health and Welfare | Coronavirus Disease-19

Thailand
› Ministry of Public Health, Department of Disease Control | Corona Virus Disease
## AMERICAS

**Brazil**  
- Ministério da Saúde | COVID-19 (Portuguese)

**Canada**  
- COVID-19: For Businesses and Employees
  - Risk-informed decision-making guidelines for workplaces and businesses during the COVID-19 pandemic

**Mexico**  
- Gobierno de Mexico | COVID-19 Resources (Spanish)

## EUROPE

**Belgium**  
- Government of Belgium | COVID-19 Resources

**Denmark**  
- Danish Health Authority | Coronavirus

**European Commission**  
- Coronavirus Response

**Finland**  
- Finnish Institute for Health and Welfare | COVID-19 Latest Updates
  - Finnish Government | Restrictions during the Coronavirus Epidemic

**France**  
- Informations Coronavirus (French)

**Germany**  
- Federal Government | COVID-19
  - Federal Ministry of Labour and Social Affairs | SARS-COV-2 Occupational Safety Standard (German)
  - Coronavirus: Questions relating to Labour Law

**Greece**  
- National Public Health Organization | Coronavirus Disease

**Italy**  
- Governo Italiano | Coronavirus COVID-19 (Italian)

**Netherlands**  
- Government of the Netherlands | Coronavirus
  - Government of the Netherlands | The Coronavirus—FAQ for Entrepreneurs

**Norway**  
- Norwegian Government | The Coronavirus Situation

**Spain**  
- Ministerio de Sanidad | Enfermedad por nuevo coronavirus, COVID-19 (Spanish)

**Sweden**  
- Swedish Civil Contingencies Agency | Official Information on the Novel Coronavirus

**Switzerland**  
- Federal Office of Public Health | New Coronavirus
  - Federal Office of Public Health | Recommendations for the Workplace and Schools

**United Kingdom**  
- COVID-19: What you Need to Do
  - COVID-19: Guidance for Employees, Employers and Businesses
We know that the COVID-19 pandemic has impacted you, your families, and our community significantly and immeasurably. As we navigate this period together, Yoga Alliance is continuing to monitor our community and develop guidance and resources for our members. Please be sure to visit us at our COVID-19 resource site.

Reach out to us with feedback, questions, or concerns at 1-888-921-9642 (YOGA) or at info@yogaalliance.org. Thank you for the work that you do for your communities—always, and especially now in these difficult times.